



Solicitation to EMBC Members for Continuing Education Policy

Approved July 2023

As part of EMBC's mission to ensure the success of physician-owned emergency medicine practice groups, EMBC recognizes the importance of ongoing education for physicians and other practice leaders.

As such, EMBC recognizes that allied organizations and member groups provide education that is valuable to EMBC members. If members or allied organizations notify EMBC leaders or staff about these educational opportunities, the educational event may be promoted by EMBC if it meets certain qualifications and only during specified times.

For EMBC to promote an outside educational opportunity it must not conflict with EMBC events. If there is a fee, EMBC will request a member discount. The EMBC Education Committee will review proposed educational opportunities to ensure they do not speak against current values which EMBC promotes.

Once reviewed and if approved, these educational opportunities may be listed under the Education Committee report of the EMBC Membership Meetings until the opportunity has passed.

Outside educational opportunities are not to be promoted by individual EMBC members via Groups.io or any other official EMBC platform. Should EMBC create a classified ad program, outside educational opportunities could be promoted as part of a paid ad, pending the opportunity's approval by the EMBC Education Committee.

Procedures for submitting outside educational programs for consideration:

1. Please email the educational opportunity along with supporting information (cost, dates, description) to info@embusinesscoalition.org
2. EMBC Staff will evaluate your submission and facilitate communication with the EMBC Education Committee, if applicable.